

SAR Insight & Consulting

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SAR Insight Presenting at Sensors Expo & Conference June 25-27, 2019 | McEnery Convention Center | San Jose, CA

SAR Insight will be attending [Sensors Expo](#) 2019 at the McEnery Convention Center in San Jose, California June 25-27. The event is in its 34th year and brings together over 7,500 engineering professionals from around the world and 350 exhibitors on the Expo Floor.

Two of SAR's leading analysts will be presenting at the conference and we are excited to hear talks from them and many other industry experts.

Dennis Goldenson, Director, Artificial Intelligence and Machine Learning will be speaking about **Context Awareness: The Next Step for Sensor Fusion**. Bring your colleagues and attend his session on June 26 <https://sched.co/JZMh>

“Growth in connected device with advancements in AI and machine learning is transforming the way our devices interact with the world. As multi-sensory voice, touch and vision UI create new ways to authenticate, control and receive input, advanced embedded sensors will be critical to the accuracy and performance of AI connected devices and applications across the smart home, mobile and automotive space.”

“The ability of devices to benefit from the emergence of sensor fusion and integrate data from multiple sensors is helping to make devices and services more contextually aware of their environment and adapting in real-time to the practical needs of end users. The use case applications will only expand to meet the human needs for machines that can accurately respond, adapt and reason across both consumer and enterprise applications. It's a very exciting time to witness the advent of contextual awareness and how sensors will enable the proliferation of AI usage!”

Joe Hoffman, Director, Connectivity & Sensor Technologies will be speaking about **Computational Sensors: What's After Pixel Pushing?** on June 27 <https://sched.co/JxpD>

“Video data is the fastest growing and largest component of internet traffic and these trends emerge in the connected machine economy as well. Processing visual data feeds in a corporate data center no longer meets the need of emerging business opportunities.”

“Consumer, enterprise, and public safety markets incessantly present requirements that drives computing to the edge, even as far as into the visual sensor itself. This gives rise to the demand for ultra-low power edge processing and artificial intelligence at the edge. Pushing pixels to the cloud gives way to localized processing and instead pushes information to the cloud.”

We are all looking forward to meeting with many interesting sensor industry experts at the event, we hope to meet you there. **If you would like to book a meeting with the SAR team please contact:** Peter Cooney, Founder & Director, [SAR Insight & Consulting](#) peter@sensianresearch.com, +44 1392 580 960

Notes to editors: [SAR Insight & Consulting](#) provides detailed quantitative and qualitative research on established and emerging technology markets across multiple end applications, covering audio, voice, AI, UI, connectivity, sensors and more. www.sarinsight.com

About Sensors Expo & Conference

Sensors Expo & Conference is widely known as one of the world's largest and most important gatherings of engineers and scientists involved in the development and deployment of sensor systems. For more information, visit <http://www.sensorexpo.com>. Sensors Expo is supported by the event's official publication, Sensors Online, the industry's leading resource and authority on sensing, communication, and control. For more information, visit <http://www.sensorsmag.com>. Sensors Expo & Conference is produced and managed by Questex.